

Tuesday, April 15, 2025

4:00 – 5:00 PM | Welcome Reception (**ELT, SLT, and Invitees**)

- First-Time CEO Introduction
- Corporate Meet & Greet

5:30 – 6:00 PM | 2024 Award Celebration: A Year in Review (**All Attendees**)

- Celebrating Achievements & Building Momentum for the Future

6:30 – 9:00 PM | Dinner: Rolling the Dice on Connections (**All Attendees**)

- A Night of Networking and Fun



Excel. Engage. Exceed.

LEADERSHIP CONFERENCE

Agenda

Wednesday, April 16, 2025

7:00 – 8:00 AM | Breakfast

8:00 – 8:30 AM | Scaling with Strength | **Ellie Humphrey, Operating Executive - Patient Square**

8:30 – 9:00 AM | Building the Future: 'Elevate to Excellence' | **Dan Splikovich, Int. CEO**

9:00 – 11:00 AM | Leadership's Role in Driving Quality | **Candy Hightower, VP Quality and Patient Safety**

11:00 – 11:15 AM | Break

11:15 AM – 12:00 PM | CEO & CMO Dynamic | **Dr. Markovitz, Founder, Dr. Maruti, Co-Founder - EOS Consulting**

12:00 – 1:00 PM | Lunch/Policy Shifts Ahead: What We Need to Know About 2025 Government Trends | **Shawn Coughlin, President - NABH**

1:00 – 2:00 PM | Engaging Our People | **Kim Brady, Chief Human Resources Officer**

2:00 – 2:15 PM | Break

2:15 – 3:00 PM | Breakout: Patient Acquisition | **Michelle McCabe, VP of Business Development (SUD), Jane Lee, Dir. of Development (Acute)**

3:15 – 4:00 PM | Breakout: Admissions Excellence | **Rebekah Boyd, Div. Dir. of Admissions (SUD), Whitney Whitson, Div. Dir. of Admissions (Acute)**

4:00 – 4:15 PM | Break

4:15 – 4:45 PM | Breakout: PHP Programming | **Brittany Sperry, VP of Outpatient Services**

4:45 – 5:15 PM | Breakout: Alumni Services (SUD) | **Jason DuPell (JD), Sr. Dir. of Marketing and Alumni Services**

5:30 PM | Depart for Offsite Event – Dinner / Predators vs. Dallas Stars

9:30 PM | Return to Hotel



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Thursday, April 17, 2025

7:00 – 8:00 AM | Breakfast / Division Breakout

8:00 – 9:00 AM | The Legal Landscape in Behavioral Health | **Paul Gilbert, Chief Legal Officer**

9:00 – 9:45 AM | Raising the Bar | **Crissy Carlisle, Int. Chief Financial Officer**

9:45 – 10:00 AM | Closing Remarks - **Dwight Lacy, Chief Operating Officer**

10:00 AM | General Departure

10:30 – 2:30 PM | Focus Facility Invitees Only (ELT, DVP, DCFO, CEO)

3:00 PM | Wrap-Up with ELT / Divisional Leadership

4:00 PM | Final Departures